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**CRN NAMES TWO NEC DISPLAY EXECUTIVES 2017 WOMEN OF CHANNEL
RECIPIENTS**

***Vice President of Marketing Jennifer Cheh and Vice President of Channel
Sales Betsy Larson Acknowledged for Top Contributions to Industry***

CHICAGO – June 12, 2017 – [NEC Display](#), a leading provider of commercial LCD display and projector solutions, announced today that [CRN®](#), a brand of [The Channel Company](#), has named Jennifer Cheh, Vice President of Marketing, and Betsy Larson, Vice President of Channel Sales, to its annual Women of the Channel list.

The executives who comprise this annual list span the IT channel, representing vendors, distributors, solution providers and other organizations that figure prominently in the channel ecosystem. Each is recognized for her outstanding leadership, vision and unique role in driving channel growth and innovation.

With more than 20 years of experience in the technology business, Cheh is focused on driving successful marketing strategies, guiding marketing operations and increasing customer demand at NEC Display.

“In the last year, we have made a priority of strengthening relationships with our top partners, soliciting their feedback and identifying areas for improvement. The *CRN* award speaks to our growth in these areas, and I’m grateful for this honor,” Cheh said.

Meanwhile, Larson is a 14-year veteran of the channel, responsible for building and nurturing relationships with NEC's top distributors and direct marketers, and improving NEC's partner programs.

"I'm honored to be named to this list of top executives and its collective influence on the channel," Larson said. "We continue to focus our channel initiatives on understanding partner needs and offering strategies to add value and growth."

CRN editors select the Women of the Channel honorees based on their professional accomplishments, demonstrated expertise and ongoing dedication to the IT channel.

"These extraordinary executives support every aspect of the channel ecosystem, from technical innovation to marketing to business development, working tirelessly to keep the channel moving into the future," said Robert Faletta, CEO of The Channel Company. "They are creating and elevating channel partner programs, developing fresh go-to-market strategies, strengthening the channel's network of partnerships and building creative new IT solutions, among many other contributions. We congratulate all the 2017 Women of the Channel on their stellar accomplishments and look forward to their future success."

The 2017 Women of the Channel list is featured in this month's issue of *CRN* and online at www.CRN.com/wotc

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more.

NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com.

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit

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