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**CRN MAGAZINE AWARDS NEC PARTNER NET PROGRAM  
WITH A FIVE-STAR RATING**

***Partner Programs Guide Honors NEC for Its Support of Reseller and  
Systems Integrator Networks***

**CHICAGO – March 27, 2012 –** [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that *CRN Magazine* has named [NEC Partner Net](#) a 5-Star Partner Program, for the second consecutive year. The Partner Program recognizes a subset of elite vendors from its annual CRN Partner Programs Guide.

The guide is the definitive listing of manufacturers and software publishers that service solution providers or provide products to the information technology (IT) channel. Value-added resellers (VARs) use the Partner Programs Guide to gather information on available partner programs, including details about vendors' key technologies, their program opportunities and other benefits. The 5-Star winners were acknowledged in the March 26th issue of [CRN](#).

"NEC Display Solutions is honored to receive this award from *CRN Magazine*," said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. "We pride ourselves on our commitment to building strong relationships with our channel partners, and this award recognizes us for our dedication."

NEC Partner Net is a one-stop vehicle designed to provide everything from product information and pricing to account status and promotions. The program was introduced

in 2008 to provide easy access, unprecedented value and the experienced support to its vast reseller and systems integrator network. NEC provides several market-specific programs, including the [Star Student](#) program for the education industry, [Business Advantage](#) for small-to-medium-sized businesses, [Cinema Advantage](#) for exhibitors in the theatre industry and [Medical+](#) for healthcare organizations. Benefits of these NEC programs include awards, incentives, rebates, market development funds, co-branding initiatives, business-building opportunities, marketing and sales tools as well as “how to” guides.

For more information on NEC Partner Net, please visit

<http://www.necdisplay.com/partners>.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>.

#### **About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com), or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.