



FOR IMMEDIATE RELEASE

Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(847) 279-0022, x238
philip.anast@techimage.com

**NEC PARTNER NET PROGRAM EARNS FIVE-STAR RATING
FROM CRN MAGAZINE**

Comprehensive Knowledge Portal Resounds with Valued NEC Partners

CHICAGO – March 28, 2011 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that *CRN Magazine* has named [NEC Partner Net](#) a 5-Star Partner Program, which recognizes a subset of elite vendors from its annual CRN Partner Programs Guide.

The April 2011 issue of [CRN](#) features the annual compilation and the 5-Star winners. Value-added resellers (VARs) use the Partner Programs Guide to gather information on available partner programs, including details about vendors' key technologies, their program opportunities and other benefits.

"We are honored to receive this award, which is a tribute to NEC Display Solutions' partner outreach and the thousands of partners benefiting from this innovative program," said Ashley Flaska, Vice President of Marketing at NEC Display Solutions. "We've placed a tremendous premium on building strong relationships with our partners as a core philosophy at NEC, and the CRN honor reflects that commitment."

NEC Display Solutions has built a channel partner program centered on easy access, unprecedented value and the experienced support to its vast reseller and systems

integrator network. NEC maintains several market-specific programs to address the unique requirements of various vertical markets. Benefits include awards, incentives, rebates, market development funds, co-branding initiatives, business-building opportunities, marketing and sales tools as well as “how to” guides.

The Partner Programs Guide recognizes vendors either developing channel programs or offering products and services through the channel. To qualify for the Partner Programs Guide, vendors must derive a portion of sales through the indirect IT channel.

NEC Partner Net is a one-stop vehicle designed to provide everything from product information and pricing to account status and promotions. For more information, please visit <http://www.necdisplay.com/partners>.

###

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.

