

For NEC projector and plasma images:
<http://www.necvsd.com/Pxchange/igallery.php>

For Immediate Use:

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NEC CONTEST CELEBRATES INNOVATIVE CLASSROOMS AND BOARDROOMS
One School and Government Branch or Company Will Win Five NEC Projectors

CHICAGO, August 28, 2006 – Do you have a truly inspirational story about how a projector or plasma display changed your classroom or conference room? NEC Corporation of America (NEC), an industry leader in projectors and plasma displays, wants to reward the most unique, creative applications of display technology. Teachers and professionals can submit their story and picture of their room, and the best education and business application will win five NEC LT30 projectors. In addition, the public can cast their vote for their favorite submission on NEC's website!

"We are constantly amazed by the many different ways that NEC customers think to use our projectors and plasmas," said Pierre Richer, senior vice president, NEC Corporation of America, Visual Systems Division. "We figured a contest like this would be a great way to showcase their creativity, while also giving them the opportunity to win five NEC projectors!"

Entering the contest is easy – simply fill out the online entry form along with a short description and a photo of the innovative room using display products. The education entry form is located at:

<http://www.necvisualsystems.com/NECity/educationcontest.cfm> and the government and business site is:
<http://www.necvisualsystems.com/NECity/corporatecontest.cfm>.

All of the submitted entries will be reviewed and evaluated by a panel of judges according to the following criteria:

- Innovation and creativity (50%)
- Uniqueness (25%)
- Use of display products (25%)

Entries must be submitted online by September 15, 2006 at 5:00pm CST. The top five submissions will be posted on http://www.necvisualsystems.com/NECity/edu_gallery.cfm (education) and http://www.necvisualsystems.com/NECity/biz_gallery.cfm (business) for public voting September 25 –

September 29, 2006. The winner will be announced on October 2, 2006. The winning school and company will receive five NEC LT30 projectors!

The NEC LT30 DLP® projector is the world's first truly automatic projector. The LT30 projector does everything automatically including start-up, focus and keystone correction. With a footprint smaller than a sheet of paper, this bright, powerful projector is perfect for a teacher or businessperson. The LT30 is \$1,399* and is available now.

NEC Corporation of America, Visual Systems Division (VSD) is a leading provider of professional grade plasmas and projectors in North America. Visual Systems is a division of NEC Corporation of America and is backed by NEC Corporation – a Global Fortune 100 company with over \$41 billion in revenue and 154,000 employees worldwide. NEC's full line of digital projectors and plasma screens display crystal clear images every time. For more information, please visit www.necvisualsystems.com or call 1-800-NEC-INFO.

About NEC Corporation of America

NEC Corporation of America is a leading technology provider of IT, network and visual display solutions. Headquartered in Irving, Texas, NEC Corporation of America is the North America subsidiary of NEC Corporation (NASDAQ: NIPNY). NEC Corporation of America delivers technology and professional services ranging from server and storage solutions, digital presentation and visual display systems to biometric identification, IP voice and data solutions, optical network and microwave radio communications. NEC Corporation of America serves carrier, SMB and large enterprise clients across multiple vertical industries. For more information, please visit www.necam.com.

*All prices listed are Manufacturer's Suggested Retail Price (MSRP), and actual price may vary.

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