

Empowered by Innovation



FOR IMMEDIATE RELEASE

For further information, contact:

Amanda Dvorchak
NEC Solutions (America), Inc.
630.467.4149
amanda.dvorchak@necsam.com

To download product images, visit:

<http://www.necvsd.com/Pxchange/igallery.php>

NEC REDESIGNS SHOWCASE SERIES™ HOME PLASMA DISPLAYS

42", 50" and 61" Plasma Displays Enhanced by New Look and Additional Features

CHICAGO, September 8, 2005 – NEC Solutions (America), Inc., Visual Systems Division, announces the addition of three Showcase Series home theater plasma displays. NEC's 42", 50" and 61" XGA plasma displays are completely redesigned and have added features such as day/night viewing settings, increased input connectivity and enhanced video processing. The new NEC residential plasmas will be showcased for the first time in booth #1835 at CEDIA EXPO 2005, along with NEC's newest product the TheaterSync™ video processor which provides near high definition video quality out of non-HD sources.

"I can't wait to debut our new residential plasma displays at CEDIA," said David Woolf, senior director of marketing for the Visual Systems Division of NEC Solutions America. "Not only do these plasma displays have a totally redesigned look, but they also have advanced connectivity and picture quality that any home theater enthusiast is sure to love."

NEC 42XR4, 50XR5, 61XR4

The 42XR4, 50XR5 and 61XR4 residential plasma displays offer crystal clear images specially designed to meet the changing and demanding needs of any household. This new line-up has a completely redesigned look highlighted by a sleek black bezel with silver outline and super slim profile that allows viewing from any angle and fits seamlessly into any home. Besides the stylish updated design, the new NEC plasma displays also offer advanced video and connectivity features, all at the same price points as the previous NEC residential

plasma displays. Plus the 42XR4's peak brightness is increased 100%, while contrast increased 130%.

Crystal Clear Images Every Time

The three new NEC residential plasma displays are all HDTV-capable and come equipped with **ISF C3** calibration settings for day and night viewing, which helps ensure that the image is setup properly for all viewing conditions. Best-in-class image quality is also achieved through **Gamma 12** which provides high color processing in a plasma display at 68.7 billion colors (4096 steps) leading to increased details in dark areas.

Adaptable for any Household

The NEC 42XR4, 50XR5 and 61XR4 are designed specifically to meet the changing needs of a home, with a **Complete Input Panel** including 2 HDMI inputs with HDCP (High-bandwidth Digital Content Protection), which provides the latest in digital connectivity.

Independent memory locations for each input keep the picture and image settings stored. Moreover, four additional memory locations are available to store multiple source settings connected to one input. Also, ease-of-use features have been added, like the **discrete input select** from IR remote so you do not have to toggle between input sources and **complete RS-232 control**, which provide easy setup to control systems from AMX and Crestron.

Award Winning Quality and Reliability

NEC's new plasma displays are resilient enough for a household full of activity. The NEC plasma displays stay brighter, longer with a **60,000 hour phosphor half-life**. The models are backed by NEC's **exceptional product reliability and service** for additional peace-of-mind. All of the new residential plasma displays come standard with a three-year limited parts and labor warranty (one year on the panel).

Pricing and Availability

Continuing in NEC's Showcase Series lineup is the popular entry-level 42VR5 residential plasma which is HD-capable, 16x9 and Wide VGA. The 42VR5 is available for \$3,495*, while the 42XR4, 50XR5 and 61XR4 are available for \$5,995, \$7,995 and \$13,995 respectively. The 42XR4 and 61XR4 will begin shipping in November 2005, while the 50XR5 will begin shipping in December 2005.

Introducing the NEC TheaterSync™

For those users looking for the highest video quality possible, NEC will soon be offering the NEC TheaterSync™ video processor. This external video processing unit is powered by Silicon Optix's award-winning Realta chip which incorporates HQV™ processing. This will enable a plasma or projector from NEC, or any other brand, to achieve near HD quality out of non-HD sources (cable, DVD, VHS, etc.). The NEC TheaterSync™ will be available October 2005, for \$3,595.

NEC Home Theater Projectors

Along with the three new residential plasmas, NEC is also featuring its residential projectors at CEDIA EXPO 2005. The NEC Showcase Series HT projectors are all HDTV-compatible, bright and adaptable enough for any room in your house. These portable projectors start at \$595 after \$200 rebate.

NEC Solutions America, Visual Systems Division (VSD) is the second largest provider of professional grade plasmas and projectors in North America. Backed by a global 100 technology leader with over \$45 billion in revenue, NEC provides projectors and plasmas with crystal clear images every time – *because it's your image*. For more information, please visit www.necvisualsystems.com or call 1-800-NEC-INFO.

About NEC Solutions (America), Inc.

NEC Solutions (America), Inc. is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY) (FTSE: 6701q.1), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. From corporate performance management and biometric security solutions to digital cinema and in-theatre advertising systems, visual displays and server solutions, the expertise is delivered with the personal attention needed to address individual situations. With headquarters in Rancho Cordova, California, NEC Solutions America serves a wide range of markets, including the healthcare and public safety, financial services, cinema, retail and manufacturing markets. Information regarding NEC Solutions America can be found at www.necsam.com.

*All prices listed are Estimated Street Price (ESP) and may vary.

Copyright 2005 NEC Solutions (America), Inc.