

FOR IMMEDIATE RELEASE

Media Contact: Philip Anast Tech Image (for NEC Display Solutions) (847) 279-0022, x238 philip.anast@techimage.com

## JUDGES ANNOUNCED FOR BEST OF INFOCOMM AWARD SPONSORED BY NEC DISPLAY SOLUTIONS

\$10,000 Prize Goes to Winner's Favorite Charity

CHICAGO – May 31, 2012 – <u>NEC Display Solutions of America</u>, a leading provider of <u>commercial LCD</u> display and <u>projector</u> solutions, announced today the judges for the <u>2012 Best of InfoComm Award</u>, which acknowledges the best product or service at <u>InfoComm12</u>. The winning exhibitor will be awarded \$10,000 for the charity of its choice.

Public voting for the award competition, sponsored by NEC Display Solutions, concludes Monday, June 4, 2012, at <u>http://best.necdisplay.com/vote</u>. The five entries with the most public votes will be announced at the Las Vegas Convention Center in NEC Booth No. C6819 on Wednesday, June 13. The following panel of industry leaders will judge the top five submissions:

- Lyle Bunn Principal and Strategy Architect, BUNN Co.
- Gary Kayye Certified Technology Specialist and Founder, rAVe Publications
- David Keene Executive Editor, NewBay Media
- Chuck Wilson Executive Director, National Systems Contractors Association

Pierre Richer, NEC Display Solutions President and CEO, will present the Best of InfoComm Award to the winning company at 10am PT on Friday, June 15.

The InfoComm exhibit hall is open June 13 – 15 at the Las Vegas Convention Center, and NEC Display Solutions will exhibit its full line of professional LCD displays, projectors, software and other technologies in Booth No. C6819.

"We are very proud to sponsor The Best of InfoComm Award for the fourth consecutive year," said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. "InfoComm continually brings together the best companies in the audio/visual and digital signage industries, and this award recognizes the great achievements made in the last 12 months. We are fortunate to have so many great contenders for the award and look forward to seeing who is selected as the best of the best by our expert judge panel."

InfoComm12 assembles approximately 32,000 commercial AV professionals, technology managers, chief information officers and procurement personnel from more than 80 countries. Education sessions, including a range of digital signage classes, will offer AV pros the key training they need to stay proficient with rapidly changing technology.

For more information about the conference, please visit <u>http://www.infocommshow.org/</u>

###

## About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit http://necdisplay.com/digital-media-library.

## About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit <u>www.vukunet.com</u>, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <u>http://www.vukunet.com/pressresources.aspx</u>.