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NEC DISPLAY SOLUTIONS SPONSORS 2012 BEST OF INFOCOMM AWARD

Winning Exhibitor to Receive \$10,000 to Give to Its Favorite Charity

CHICAGO – April 16, 2012 – [NEC Display Solutions of America](http://www.techimage.com), a leading provider of [commercial LCD](#) displays and [projector](#) solutions, announced today that it will sponsor the [Best of InfoComm Award](#), given to the best product or service at [InfoComm 2012](#). The winner of the award, chosen among InfoComm exhibitor entries, will receive \$10,000 to donate to the charity of its choice.

InfoComm is a global tradeshow that hosts more than 925 exhibitors showcasing thousands of products, including digital signage and other commercial audio-visual solutions. The exhibit takes place June 13-15 at the Las Vegas Convention Center, and NEC Display Solutions will exhibit its full line of professional LCD displays, projectors, software and other technologies in Booth No. C6819.

This is the fourth year that NEC will sponsor the Best of InfoComm Award. Peerless-AV, a pioneer in the audio-visual mounting industry, received the NEC Best of InfoComm Award in 2011.

Peerless-AV donated its prize to Susan G. Komen for the Cure®, the world's largest breast cancer organization.

InfoComm exhibitors interested in participating have until May 9, 2012, to submit their products for consideration at <http://best.necdisplay.com>. To be eligible, the new product or service must have a first customer shipment dated between January 1, 2012, and September 30, 2012, and must be on display at InfoComm 2012. Only one entry per exhibitor will be accepted.

“InfoComm provides a great venue for the latest AV technologies and services, and for networking among industry colleagues,” said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. “We are honored to serve as the sponsor for the Best of InfoComm Awards, and we look forward to seeing the technological innovations exhibitors submit for award consideration.”

The public will have the opportunity to vote for the best entry between May 14 and May 25, 2012. The five entries with the most public votes will be announced at the NEC booth on the first day of the conference and judged by a panel of impartial industry experts. The sole winner will be selected on June 15 and presented with the Best of InfoComm Award by NEC Display Solutions President and COO Pierre Richer.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>.

About VUKUNET

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