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**NEC DISPLAY SOLUTIONS SPONSORS  
2ND ANNUAL BEST OF INFOCOMM AWARD**

***InfoComm Exhibitors Are Each Eligible to Submit Sole Entry by April 30;  
Winner to Be Awarded \$25,000 for Favorite Charity***

**CHICAGO – March 8, 2010** – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today its sponsorship of the “[Best of InfoComm Award](#),” given to the best product or service at InfoComm 2010. The winning company will be awarded \$25,000 to be donated to the charity of its choice.

Da-Lite Screen Company was the inaugural winner of the award in 2009. The AV pioneer selected the Infocomm Education Foundation as its recipient and matched the gift for a total donation of \$50,000.

[InfoComm 2010](#), a global tradeshow home to more than 900 exhibitors displaying digital signage and other commercial audio-visual solutions, will take place on June 9-11 at the Las Vegas Convention Center in Las Vegas, Nev. NEC Display Solutions will exhibit in Booth No. N903, featuring its full-line of commercial LCD displays and projectors as well as [VUKUNET](#), its universal advertising platform that connects digital out-of-home networks with ad revenue.

“InfoComm is a true audio-visual marketplace of ideas,” said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. “As a long-time supporter and

exhibitor of this premier event, NEC has witnessed the transformation of organizations through AV technologies and services. We're honored to again be sponsoring the award to recognize such successes."

Nominations from InfoComm exhibitors will be accepted at <http://www.necdisplay.com/best/> through April 30, 2010. Eligible products and services must be on display at InfoComm 2010 and have first-customer-ship dates between January 1, 2010, and September 30, 2010. Only one entry per exhibitor will be accepted.

Public voting for the best entry will occur May 1, 2010, through June 4, 2010. The five entries with the most public votes will be announced at NEC Booth No. N903 on the first day of the conference by a panel of impartial industry experts. The sole winner will be selected on June 11 and be presented with the "Best of InfoComm Award" by NEC Display Solutions President and C.O.O. Pierre Richer.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

#### **About VUKUNET**

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad

agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com) or call 877-805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/PressResources.aspx>. For additional information on ADVUKU, visit [www.advuku.com](http://www.advuku.com).