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**VISIX NAMED NEC'S 2012 BEST OF INFOCOMM AWARD WINNER**

***Company Donates \$10,000 Award Proceeds to  
The Hirsch Academy for Children with Learning Differences***

**CHICAGO – June 20, 2012** – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that Visix, Inc., a Norcross, Ga.-based maker of browser-based digital signage software, received the 2012 [Best of InfoComm Award](#), sponsored by NEC Display Solutions and given to the best product or service at [InfoComm 2012](#).

[Visix](#) donated the \$10,000 prize from NEC Display Solutions to [The Hirsch Academy](#), an Atlanta-based organization that meets the educational and developmental needs of children with learning differences. It won the award after finishing in the top five during the public voting period and judging by a panel of four industry experts with its AxisTV Version 8.0 Digital Signage Software submission.

NEC Display Solutions President and CEO Pierre Richer presented the award to Sean Matthews, President of Visix, during an awards ceremony June 15 in the NEC booth at the annual global professional AV and digital signage forum at the Las Vegas Convention Center in Las Vegas, Nev.

“The Best of InfoComm Award has grown in stature as a robust competition, and this year was no exception,” said Ashley Flaska, Vice President of Marketing at NEC Display Solutions. “Kudos to Visix for capturing a hard-earned victory in this year’s program.”

Visix’s AxisTV Version 8.0 Digital Signage Software includes a completely new user interface, a new background library, as well as 64-bit support for Microsoft Server 2008. The user interface runs in a web browser and has been redesigned to provide a cleaner, more consistent content management experience through Microsoft Internet Explorer, Mozilla Firefox or Google Chrome.

“We’re honored to receive the 2012 Best of InfoComm Award from NEC and to support one of our favorite organizations in The Hirsch Academy,” Matthews said. “Visix has built a reputation for longevity and commitment to the digital signage and professional audio-visual industries, so we’re grateful for this recognition.”

Other finalists in the competition included Actineon, Inc., Dataton, Haivision Network Video and Revolabs.

2012 Best of InfoComm judges making the winning selection were:

- ❖ Lyle Bunn – Principal and Strategy Architect, BUNN Co.
- ❖ Gary Kayye – Certified Technology Specialist and Founder, rAVe Publications
- ❖ David Keene – Executive Editor, NewBay Media
- ❖ Chuck Wilson – Executive Director, National Systems Contractors Association

InfoComm hosted more than 900 exhibitors at this year’s event, showcasing thousands of products, including digital signage and other commercial audio-visual solutions.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital

cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

#### **About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com) or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.

#### **About Visix**

Visix, Inc. designs, develops and supports a suite of browser-based digital signage products that allows users to create, manage and schedule organizational communications from anywhere and to deliver messages and media to virtually any endpoint. The company offers [digital signage software](#), [meeting room signs](#), and applications for targeted messaging to desktops and portable devices. Learn more about Visix digital signage products and services at [www.visix.com](http://www.visix.com) or call (800) 572-4935.