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EXHIBITORS STILL HAVE TIME TO SUBMIT ENTRIES FOR BEST OF INFOCOMM AWARD SPONSORED BY NEC DISPLAY SOLUTIONS

Submission Period Closes April 30; Winner Chosen by Industry Panel, Receives $25,000 for Favorite Charity

CHICAGO – April 19, 2010 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today that InfoComm exhibitors have until April 30, 2010, to submit entries for the "Best of InfoComm Award", which is given to the best product or service at InfoComm 2010. The winning company will be awarded $25,000 for the charity of its choice.

InfoComm 2010 will take place on June 9-11, 2010, at the Las Vegas Convention Center in Las Vegas, Nev. NEC Display Solutions will exhibit in Booth No. N903, featuring a variety of its desktop monitors, commercial- and professional-grade LCD displays, multimedia and digital cinema projectors, as well as VUKUNET, the universal advertising platform that connects digital out-of-home networks with ad revenue.

Nominations from InfoComm exhibitors will be accepted at http://www.necdisplay.com/best/. Eligible products and services must be on display at InfoComm 2010 and have first-customer-ship dates between January 1, 2010, and September 30, 2010. Only one entry per exhibitor will be accepted.

"The Best of InfoComm competition acknowledges influential and beneficial products by the most important people – users of the products and services themselves," said Ashley

Flaska, Vice President of Marketing for NEC Display Solutions. "We encourage all of our fellow InfoComm exhibitors to submit entries and not miss this opportunity."

Public voting on exhibitor submissions begins May 1, 2010, and closes June 4, 2010. The five entries with the most public votes will be announced at the NEC booth on the first day of the conference and then judged by the following panel of industry leaders:

- ❖ Lyle Bunn – Principal and Strategy Architect, BUNN Co.
- ❖ Gary Kayye – Certified Technology Specialist and Founder, rAVe Publications
- ❖ David Keene – Executive Editor, NewBay Media
- ❖ Randal A. Lemke, Ph.D. – Executive Director, InfoComm International
- ❖ Chuck Wilson – Executive Director, National Systems Contractors Association

The sole winner will be selected on June 11 and be presented with the "Best of InfoComm Award" by NEC Display Solutions President and C.O.O. Pierre Richer.

Da-Lite Screen Company was the inaugural winner of the award in 2009. The AV pioneer selected the Infocomm Education Foundation as its recipient and matched the gift for a total donation of $50,000.

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About NEC Display Solutions of America, Inc.
Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

About VUKUNET

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit www.vukunet.com or call 877-805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/PressResources.aspx. For additional information on ADVUKU, visit www.advuku.com.