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**NEC DISPLAY SOLUTIONS SPONSORS THIRD ANNUAL  
BEST OF INFOCOMM AWARD**

***InfoComm Exhibitors Each Eligible to Submit an Entry by May 6;  
Winner to Be Awarded \$25,000 for Favorite Charity***

**CHICAGO – April 26, 2011** – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today its sponsorship of the “[Best of InfoComm Award](#)”, which acknowledges the best product or service at [InfoComm11](#). The winning company will be awarded \$25,000 to the charity of its choice.

InfoComm11, a tradeshow displaying digital signage and other commercial audio-visual solutions, will take place on June 15-17 at the Orange County Convention Center in Orlando, Fla. NEC Display Solutions will exhibit in Booth No. 1901.

“NEC’s sponsorship of this awards program over the last three years has been very rewarding for our company, and we now look forward to an exciting round of entries as the competition heats up,” said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. “InfoComm is a wonderful venue, bringing together the world’s audio/visual and digital signage communities for valuable educational, networking and business opportunities.”

Nominations from InfoComm exhibitors will be accepted at <http://best.necdisplay.com/register/> through May 6, 2011. Products and services

must be on display at InfoComm11 and have first-customer-ship dates between January 1, 2011 and September 30, 2011 to be eligible. Only one entry per exhibitor will be accepted.

Public voting for the best entry will occur May 9, 2011 through May 13, 2011. The five entries with the most public votes will be announced at NEC Booth No. 1901 the first day of InfoComm11 and judged at the conference by a panel of impartial industry experts. The top 5 exhibitors will be required to submit a brief video that details their submitted product or service. The sole winner will be selected on the last day of the show and be presented with “The Best of InfoComm Award” by NEC Display Solutions President and COO Pierre Richer.

About 32,000 commercial AV professionals, technology managers, chief information officers and procurement personnel from more than 80 countries are expected to visit InfoComm11. Education sessions, including a range of digital signage classes, will offer the training upon which AV professionals rely to stay current with rapidly changing technology.

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**About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>.

**About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com) or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.