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NEC DISPLAY SOLUTIONS' ASHLEY FLASKA NAMED TO THE POWER 100 LIST OF CRN WOMEN OF THE CHANNEL

Flaska Earns Special Distinction Based on Exemplary Record of Success

CHICAGO – June 16, 2014 – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, announced today that <u>Ashley Flaska</u>, Vice President of Marketing, has been named to the <u>CRN 2014 Women of the Channel</u>, and has been recognized as one of this year's Power 100.

The annual Women of the Channel list highlights the accomplishments of female executives within vendor, distribution, and solution provider organizations, and the impact they are having on the advancement of the IT Reseller industry. This year, the Power 100 spotlights those female executives at vendor and distributor organizations whose insight and influence in their respective companies help drive channel success.

Flaska is responsible for NEC Display's overall marketing strategy and has played a crucial role in developing the company's best-in-class marketing and channel programs, including Star Student (Education), Integrate NEC (Integration Business), Business Advantage (SMB), Medical Plus (Healthcare) and various other channel initiatives.

"This is a tremendous honor, one that reflects the strong values and great working environment at NEC Display," Flaska said. "Our company is devoted with a passion to offering distributors and resellers programs to help increase their revenue and profitability. We also are unveiling opportunities to build relationships with new channel partners and involve them in this exciting industry."

"It is our privilege to acknowledge the exceptional achievements of the women in this year's Power 100," said Robert Faletra, CEO, The Channel Company, *CRN's* parent company. "We are committed to raising the visibility of the contributions of women in the channel, and we applaud the far-reaching influence of these executives who are defining today's channel and helping to shape its future."

A special feature of the Women of the Channel is in the June 2014 issue of *CRN* magazine, and expanded coverage of the Power 100 is featured online at <u>www.crn.com</u>.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit <u>http://necdisplay.com/digital-media-library</u>. Follow us on our social media channels: <u>Facebook, YouTube, Google+, Twitter and LinkedIn</u>.

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