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**NEC MULTISYNC BRAND TURNS 25 YEARS OLD,
TOPS 40 MILLION MONITORS SHIPPED**

***Company Extends Desktop Monitor Warranty to Five Years in Limited-time
Celebration Offer***

CHICAGO – November 30, 2010 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today the 25th anniversary of its award-winning MultiSync® monitor brand. Millions of computer users – from graphic designers to medical technicians, business professionals and financial traders to consumers – have benefited from NEC innovations introduced to the marketplace under the brand. Concurrent to its Silver Anniversary, MultiSync-branded displays have reached another milestone: 40 million units shipped.

“People forget that in 1985, the same year that Microsoft released Windows 1.0 and Intel introduced a 16 MHz processor, NEC unveiled a monitor brand that has enriched the computing experience of millions and millions of people around the globe,” said Pierre Richer, President and C.O.O. of NEC Display Solutions. “Of particular significance are the breadth of performance and innovation that NEC has contributed through the brand for more than a generation. For example, MultiSync was one of the first future-ready computer peripherals in history. It didn’t force users to change monitors when they upgraded their computers.”

MultiSync-branded monitors have set the industry benchmark for display quality, reliability and durability as evidenced by the numerous Best of Show, Readers' Choice and Editors' Choice Awards received in its history.

As a thank-you to its long-time customers as well as newcomers to the MultiSync legacy, NEC is extending its desktop monitor standard limited warranties to five years for only \$25. From December 1, 2010, to March 31, 2011, users who purchase any new NEC MultiSync desktop monitor (between 17 inches and 30 inches) can take advantage of this offer. For more information, please see www.necdisplay.com.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

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