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**NEC DISPLAY PARTNER NET PROGRAM RECEIVES FIVE-STAR RATING IN ANNUAL CRN PARTNER PROGRAM GUIDE**

***Annual Directory Recognizes the Channel's Top Partner Programs; NEC on Five-Star List of Best Channel Partner Programs for Seventh Consecutive Year***

**CHICAGO – April 12, 2017 –** [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today that [NEC Partner Net](#) was named a [CRN Magazine](#) Five-Star Partner Program for 2017. A notable distinction among elite vendors, the recognition marks the seventh consecutive year that NEC received a Five-Star rating in *CRN's* Partner Program Guide, a publication of the [Channel Company](#).

This annual directory is the definitive listing of partner programs from technology vendors that provide products and services through the IT channel. The Five-Star Partner Program rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

“We are proud to receive *CRN's* Five-Star rating in recognition of our commitment to the channel partner community,” said Jennifer Cheh, Vice President of Marketing. “NEC Display Solutions will continue to offer programs that recognize and reward differentiation so that together with our partners, we can deliver innovative solutions to our customers.”

To determine the 2017 Five-Star ratings, The Channel Company's research team assessed each vendor's partner program based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support and communication.

Through its Partner Net community, NEC provides several reseller and end-user market-specific programs, like [Star Student](#) for education and formal registration for resellers. Benefits include awards, incentives, rebates, market development funds, co-branding initiatives, business-building opportunities, marketing and sales tools as well as "how to" guides.

"For solution providers, finding the right technology vendors to partner with is crucial to the health of their businesses, and the vast array of choices can be overwhelming," said Robert Faletra, CEO of The Channel Company. "Our annual Partner Program Guide and Five-Star ratings help them narrow the field, identifying the most rewarding partner programs, and outlining their strengths and benefits."

The 2017 Partner Program Guide is featured in the April issue of *CRN* and online at [www.CRN.com/ppg](http://www.CRN.com/ppg).

For more information on NEC Partner Net, please visit

<http://www.necdisplay.com/partners>.

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#### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and

outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com).

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit <http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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