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Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(312) 673-6054
philip.anast@techimage.com

**NEC DISPLAY PARTNER NET PROGRAM RECEIVES FIVE-STAR RATING
FROM CRN MAGAZINE**

***Premier Visual Solutions Provider on 5-Star List of Best Channel Partner
Programs for Sixth Consecutive Year***

CHICAGO – April 20, 2016 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today that [NEC Partner Net](#) was named a *CRN Magazine* Five-Star Partner Program for 2016. The recognition marks the sixth consecutive year that NEC appears among the elite vendors in *CRN's* Partner Program Guide.

The yearly directory is the definitive listing of technology vendors that service solution providers or provide products through the IT channel. The Five-Star Partner Program rating is bestowed on companies that offer solution providers the best partnering elements in their channel programs.

“We’re honored to receive this industry distinction even as we continue to explore strategies for better serving our partner community,” said Jennifer Cheh, Vice President of Marketing for NEC Display Solutions. “Organizations across industries are looking for ways to expand their businesses through stronger customer and employee engagement, and new products and service offerings. NEC is committed to helping its partners realize these opportunities.”

Through its Partner Net community, NEC provides several reseller and end-user market-specific programs, like [Star Student](#) for education and formal registration for resellers. Benefits include awards, incentives, rebates, market development funds, co-branding initiatives, business-building opportunities, marketing and sales tools as well as “how to” guides.

The 2016 Partner Program Guide is featured in the April issue of *CRN* and online at www.CRN.com.

For more information on NEC Partner Net, please visit <http://www.necdisplay.com/partners>.

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. It develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including digital signage, education, graphics, healthcare, restaurants, retail, transportation, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

About VUKUNET

VUKUNET powers growth in the digital out-of-home advertising business, and creates new revenue opportunities for DOOH network owners from trading desks, digital agencies and online companies. As the only global solution for online DOOH ad buying, VUKUNET automates campaign planning, inventory availability, flighting of ads and reporting of POP. For additional information on this ad serving platform from NEC Display Solutions of America, please visit www.vukunet.com, or call (877) 805-VUKU.