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**CRN MAGAZINE AWARDS NEC PARTNER NET PROGRAM  
FIVE-STAR RATING**

***Best Channel Partner Programs in the Market Are Celebrated***

**CHICAGO – March 30, 2015** – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today that *CRN Magazine* has named [NEC Partner Net](#) a Five-Star Partner Program for 2015. The Partner Program recognizes a subset of elite vendors from its annual *CRN* Partner Program Guide.

This annual directory is the definitive listing of technology vendors that service solution providers or provide products through the IT channel. The Five-Star Partner Program rating is bestowed on companies that offer solution providers the best partnering elements in their channel programs.

“NEC Display Solutions prides itself on building strong relationships with its valued channel partners, so today’s recognition from *CRN* is particularly gratifying,” said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. “NEC Partner Net is a community site designed to provide everything from product information and pricing to account status and promotions.”

“Solution providers have a lot of choices when it comes to selecting vendor partners. Identifying the right vendor, with the right technologies, and the right approach can make all the difference,” said Robert Faletra, CEO, The Channel Company. “Our annual

Partner Program Guide and Five-Star rating recognize the best channel programs available in the market today to help solution providers determine which vendors deliver the best partner elements for their individual business goals.”

NEC provides several market-specific programs, including the [Star Student](#) program for the education industry, [Business Advantage](#) for small-to-medium-sized businesses, [Cinema Advantage](#) for exhibitors in the theatre industry and [Medical+](#) for healthcare organizations. Benefits of these NEC programs include awards, incentives, rebates, market development funds, co-branding initiatives, business-building opportunities, marketing and sales tools as well as “how to” guides.

The 2015 Partner Program Guide will be featured in the April issue of *CRN*, and online at [www.CRN.com](http://www.CRN.com)

For more information on NEC Partner Net, please visit <http://www.necdisplay.com/partners>.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

#### **About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform

that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com), or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.