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**NEC DISPLAY SOLUTIONS' BETSY LARSON NAMED  
2015 CRN CHANNEL CHIEF AWARD RECIPIENT**

**CHICAGO – February 26, 2015 –** [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today that Betsy Larson, Vice President of Channel Sales, has been named a 2015 Channel Chief by *CRN Magazine*.

The Channel Chiefs list identifies the channel executives who consistently defend, promote and execute effective channel partner programs and strategies. Larson and others making the list were chosen by *CRN* editors based on their track records of channel accomplishments, standing in the industry, dedication to the partner community, and plans for driving future business innovation and channel growth.

With tenure of 17 years at NEC Display, Larson is responsible for building and nurturing relationships with NEC's distributors and partner community.

"It's a great honor to make *CRN's* top channel executives list, especially rewarding for its acknowledgment of the recent enhancements we've made to our NEC Rewards Program," Larson said. "The award is reflective of all the great people I work with who help our partner relationships flourish."

The 2015 Channel Chiefs list appeared in the February 23, 2015, issue of *CRN Magazine* and online at [www.crn.com](http://www.crn.com).

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**About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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