



**FOR IMMEDIATE RELEASE**

**Media Contact:** Philip Anast  
Tech Image (for NEC Display Solutions)  
(312) 673-6054  
[philip.anast@techimage.com](mailto:philip.anast@techimage.com)

**NEC DISPLAY SOLUTIONS' ASHLEY FLASKA RECEIVES  
2014 CRN CHANNEL CHIEF AWARD**

**CHICAGO – February 25, 2014** – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today that Vice President of Marketing Ashley Flaska has been named a 2014 Channel Chief by *CRN Magazine*. She was recognized based upon her record of business innovation and dedication to the partner community.

A publication devoted to the worldwide technology reseller channel, *CRN* recognized the top executives in the industry directly responsible for driving channel sales and growth within their organizations, while defending the importance of the channel throughout the entire IT Industry.

A 12-year veteran of NEC Display, Flaska is responsible for the company's overall marketing strategy. She has played a crucial role in developing NEC Display's best-in-class marketing and channel programs, including Star Student (Education), Integrate NEC (Integration Business), Business Advantage (SMB) and Medical Plus (Healthcare).

"I am honored to receive this prestigious award and to be recognized with the great channel minds of the IT industry," Flaska said. "This award is reflective of our entire organization and the emphasis we place on helping our channel partners drive revenue growth and profitability."

For more than 10 years, Channel Chiefs have been selected by the *CRN* editorial team based on channel experience, program innovations, channel-driven revenue, and public support for the importance of IT Channel Sales.

The 2014 Channel Chiefs list is featured in the February 24, 2014, issue of *CRN Magazine* and is featured online at [www.crn.com](http://www.crn.com).

# # #

### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. It has deployed more than one-million large-format displays worldwide. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

### **About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com), or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.