

FOR IMMEDIATE RELEASE

Media Contact: Philip Anast

Tech Image (312) 673-6054

philip.anast@techimage.com

CRN MAGAZINE AWARDS NEC PARTNER NET PROGRAM WITH A FIVE-STAR RATING

Partner Programs Guide Honors NEC Display for Third Consecutive Year

CHICAGO – March 26, 2013 – <u>NEC Display Solutions of America</u>, a leading <u>provider</u> of commercial LCD display and projector solutions, announced today that *CRN Magazine* has named <u>NEC Partner Net</u> a 5-Star Partner Program for the third consecutive year. The Partner Program recognizes a subset of elite vendors from its annual *CRN* Partner Programs Guide.

The guide is the definitive listing of manufacturers and software publishers that service solution providers or offer products to the information technology channel. The awards recognize those vendors who have channel programs and derive a portion of their sales through the indirect IT Channel. The 5-Star winners were acknowledged in the March 25th issue of *CRN*.

"NEC Display Solutions is honored to receive this award from *CRN* Magazine for the third year in a row," said Ashley Flaska, Vice President of Marketing for NEC Display Solutions. "Our relationships with our channel partners are of the utmost importance, and we're thrilled that our dedication has been recognized by *CRN*."

NEC Partner Net is a one-stop vehicle designed to provide everything from product information and pricing to account status and promotions. The program was introduced in 2008 to provide easy access, unprecedented value and the experienced support to its

vast reseller and systems integrator network. NEC provides several market-specific programs, including the <u>Star Student</u> program for the education industry, <u>Business Advantage</u> for small-to-medium-sized businesses, <u>Cinema Advantage</u> for exhibitors in the theatre industry and <u>Medical+</u> for healthcare organizations. Benefits of these NEC programs include awards, incentives, rebates, market development funds, co-branding initiatives, business-building opportunities, marketing and sales tools as well as "how to" guides.

For more information on NEC Partner Net, please visit http://www.necdisplay.com/partners.

###

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library. Follow us on our social media channels: Facebook, YouTube, Twitter and LinkedIn.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/pressresources.aspx.