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## **NEC DISPLAY HOSTS INAUGURAL AVIXA WOMEN'S GROUP FALL BALL**

*AVIXA Women Chicago Metro Group event aims to provide networking and support for area AV professionals*

**CHICAGO, Nov. 7, 2018** – NEC Display Solutions of America, Inc., a leading provider of commercial-grade digital signage solutions, is hosting the inaugural Audiovisual and Integrated Experience Association (AVIXA) Women Chicago Metro Group's Fall Ball, giving women in the local AV industry a new outlet for networking and support. The free event will kick off at 5:30 p.m. on Thursday, November 8, 2018, at NEC Display's new state-of-the-art headquarters and Briefing Center, located at 3250 Lacey Road in Downers Grove, Illinois.

The 2018 Fall Ball will create a forum for Chicago-area women in the AV and tech industry to discuss industry trends and share professional development opportunities, according to Jennifer Cheh, NEC Display Vice President of Marketing and member of AVIXA.

"At the Fall Ball, we'll come together to set a vision for our regional Chicago group to provide much-needed support for the women in our industry," Cheh said. "The AVIXA Women Chicago Metro Group's inaugural event will give female AV professionals an opportunity to learn, network and build lasting relationships with their peers."

AVIXA Women's Council Local Groups meet regularly in a physical location, with additional groups around the world still forming. While the events are geared toward women, men are also welcome to attend and support fellow professionals in the industry.

"We need to empower and uplift each other, and hosting quarterly events like these helps us keep the conversation going all year long," Cheh said. "We're thrilled to host this inaugural event, and we especially thank our fellow sponsors who are helping to make the Fall Ball a success."

Besides NEC Display, the AVIXA Women Chicago Metro Group Fall Ball is sponsored by Crimson AV, Peerless-AV, Shure, and Netrix, LLC. Admission to the event is free of charge, and participants may RSVP [here](#).

For additional information on NEC Display products and solutions, please contact your NEC Display sales representative or [visit the NEC Display Solutions website](#).

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NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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