

## FOR IMMEDIATE RELEASE

Media Contact: Philip Anast

Tech Image (for NEC Display Solutions)

(312) 673-6054

philip.anast@techimage.com

## NEC DISPLAY JOINS THEMED ENTERTAINMENT ASSOCIATION

TEA's Marquis Members Provide Entrée for NEC Display to Drive New Digital Experiences

**CHICAGO – August 25, 2015** – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, today announced its membership with the Themed Entertainment Association (TEA), an international non-profit trade group representing the world's leading creators, developers, designers and producers of compelling places and experiences.

TEA provides member organizations with channels and opportunities for networking, education and business growth. For its part, NEC Display's strategic focus on display technologies, solutions development and services for global companies will help TEA advance its objectives.

NEC Display is at the forefront of development of Ultra-HD displays, solid state light source projectors and other visual technologies.

"TEA has great relationships with organizations and technology suppliers that will be mutually beneficial," said Richard Ventura, Vice President of Business Development and Solutions at NEC Display. "NEC is all about helping people and organizations communicate, build relationships, inspire, impart knowledge and improve productivity. We're very excited about joining TEA."

TEA members play leading roles in entertainment and education projects at theme parks, water parks, museums, zoos, corporate visitor centers, casinos, restaurants, branded experiences, multimedia spectaculars, retail spaces, resorts and hospitality, destination attractions and others.

For more information about TEA, please visit <u>www.teaconnect.org</u>.

###

## About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. It develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including digital signage, education, graphics, healthcare, restaurants, retail, transportation, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <a href="https://www.necdisplay.com">www.necdisplay.com</a>. Follow us on our social media channels: <a href="facebook">Facebook</a>, <a href="facebook">YouTube</a>, <a href="facebook">Google+</a>, <a href="facebook">Twitter</a> and <a href="facebook">LinkedIn</a>.

## **About VUKUNET**

VUKUNET powers growth in the digital out-of-home advertising business, and creates new revenue opportunities for DOOH network owners from trading desks, digital agencies and online companies. As the only global solution for online DOOH ad buying, VUKUNET automates campaign planning, inventory availability, flighting of ads and reporting of POP. For additional information on this ad serving platform from NEC Display Solutions of America, please visit <a href="https://www.vukunet.com">www.vukunet.com</a>, or call (877) 805-VUKU.