



**FOR IMMEDIATE RELEASE**

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**NEC DISPLAY REFRESHES P SERIES PROJECTOR LINE, OFFERING NEW MODELS THAT PROVIDE BRIGHTER IMAGES AND LOWER TOTAL COST OF OWNERSHIP**

*Affordably designed for higher education, corporate and rental use, P Series projectors now have even more advanced features offering easier installation and greater versatility*

**CHICAGO, August 1, 2017** NEC Display Solutions of America, Inc., a leading provider of commercial projectors and LCD displays, today announced the release of four new projectors — P474W, P554W, P474U and P554U — that replace its popular P Series projector models.

“Our new line of P Series models enable easier, more flexible, and less costly installations,” said Ryan Pitterle, Product Manager for Projectors at NEC Display Solutions. “Advanced projection technologies, including HDBaseT and lens shift, simplify installations, while improved brightness and contrast provide impressive images over 100" diagonal.”

Aimed at higher education, corporate, and rental users, the P Series is a line of entry-level, professional installation projectors that provide versatility at a cost-effective price. The four new models feature either WXGA or WUXGA resolutions and range from 4700 lumens to 5500 lumens.

Key improvements over prior P Series models include horizontal and vertical lens shift, an all-in-one HDBaseT connection ensuring the efficient transmission of high-definition video and audio over long distances and eliminating cable clutter, and a new lamp with longer life (up to 8,000 hours) to reduce maintenance costs. The extended lamp life, along with a lower-priced replacement lamp, provide a 40 percent lower total cost of ownership, compared to previous P Series models over a five-year period.

The P Series projectors also includes several unique NEC features, including cornerstone and pincushion correction to square the image on the screen, and a powerful 20W speaker.

The four new P Series projectors replace the previous suite of seven P Series models:

- P474W replaces P401W and P452W

- P554W replaces P502W
- P474U replaces P452H
- P554U replaces P502H
- P451X and P501X models have been discontinued

The P474W and P554W projectors are now available at a minimum advertised price of \$1,599 and \$1,899, respectively. The P474U and P554U models are now available at a minimum advertised price of \$1,849 and \$2,199, respectively. For additional information and specs, please [visit NEC Display Solutions](#).

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### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com). The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow.

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