

## FOR IMMEDIATE RELEASE

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## NEC DISPLAY INTRODUCES OPEN PLUGGABLE SPECIFICATION SINGLE BOARD COMPUTER WITH INTEL® CELERON® DUAL CORE PROCESSOR

Latest Intel® Architecture Delivers Unsurpassed Quality and Performance

CHICAGO – July 27, 2016 – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, today announced the latest Open Pluggable Specification (OPS) compliant computer for integration into the built-in OPS expansion slots of NEC's V, P, and X Series displays, and E705, E805 and E905 models. NEC Display PX and PH Series projectors also are supported.

The <u>OPS-APIC-PS</u> PC features a powerful 2.2GHz Dual Core CPU based on the 4th Generation Intel® Celeron® 2000E architecture, designed to provide high performance and efficiency for a variety of signage needs. With a full Windows 7 Pro license, it enables full use of Windows-compatible peripherals such as touch screens and web cameras. This PC features a 65GB SSD hard drive, gigabit Ethernet connection, two USB 3.0 port and a USB 2.0 port, DisplayPort output, and 4K resolution support as well as a microphone line in for additional connectivity.

The OPS platform is an industry-wide standard for the design and development of digital signage to simplify installation and maintenance. These internal PCs can run multiple video formats and are targeted for use with digital signage environments including airports, quick-service restaurants, education, rental and staging, corporate lobbies, healthcare facilities and retailers.

"NEC Display and Intel have a long-standing relationship around OPS, and this time we're delivering the most powerful yet affordable PC as a result of our collaboration," said Keith Yanke, Senior Director for Large-screen Displays and Projectors at NEC Display Solutions. "These new PCs provide the computing power and connectivity to fit almost any digital signage need."

The <u>OPS-APIC-PS</u> is available now at a minimum advertised price of \$1,018 and comes with a three-year warranty. In addition, bundles combining the OPS-APIC-PS with select V, P and Large E-series displays also are available. For a full list of bundles available, as well as a complete listing of the OPS-APIC-PC's technical specifications, please visit www.necdisplay.com

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## About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: Facebook, YouTube, Google+, Twitter and LinkedIn.

## About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at <a href="http://www.nec.com">www.nec.com</a>.

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit

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