

## FOR IMMEDIATE RELEASE

Media Contact: Harvey Henao

Tech Image (for NEC Display Solutions)

(312) 673-6059

harvey.henao@techimage.com

## NEC DISPLAY TAKES HOME EIGHT INDUSTRY HONORS AT INFOCOMM 2017

Awards include Best of Show for Laser Projector, Best Sales Support Team; NEC Collects Global Excellence Award for Second Year in a Row

**CHICAGO – July 24**, **2017** – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, announced today that it took home eight awards at <u>InfoComm 2017</u>, including an *AV Technology* Best of Show Award and several *rAVe Best of InfoComm* awards, including Best Booth, Best Demo and a Readers' Choice Award. And for the second year in a row, NEC Display was also tapped for a Global Excellence Award from the Global Presence Alliance.

"We're humbled by the industry accolades we received this year at InfoComm," said Keith Yanke, Senior Director of Product Marketing at NEC Display Solutions. "The awards are proof positive that we are delivering innovative, solutions-centered products that customers need."

The full list of awards NEC Display took home from InfoComm 2017 includes:

- Best of InfoComm 2017 Demo rAVe
- Best Booth rAVe
- Best of Show AV Technology
- Best High-End Fixed Install Projector rAVe
- Best New Digital Signage Media Player rAVe
- Most Creative New Display Product rAVe

- Favorite Manufacturer Sales Support Team *rAVe* Reader's Choice
- Global Excellence Award Global Presence Alliance

The buzz at InfoComm this year was about <u>NEC Display's Virtularium demo</u>, which took home *rAVe*'s Best of InfoComm 2017 Demo award. The demo was a partner integration that featured 18 large format displays arranged in a 180 degree, 9x2 configuration that created an immersive, virtual reality "cave". The demo also featured stacked laser projectors, as well as directional audio and content creation by partners HoloNyne and Brown Innovations.

The demo was just one part of NEC Display's booth, which also won *rAVe*'s award for Best Booth at show. NEC Display's booth featured a wide array of customer-centric digital signage solutions for a variety of market verticals including broadcast solutions, command & control, education, retail and more.

NEC Display also received accolades for its industry leading, 6,500-Lumen NEC-PA653UL installation laser projector, capturing both an AV Technology Best of Show Award and rAVe Best High-End Fixed Install Projector Award. Designed for education and corporate uses, the laser projector was lauded by judges for having the world's first filter-free and maintenance-free design that reduces total cost of ownership. With 20,000 hours of maintenance-free operation, customers can expect less downtime and maximum return on investment while delivering bright high-resolution images.

NEC Display also took home an award from *rAVe* for Best New Digital Signage Media Player for its <u>Raspberry Pi and Mosaic</u> solutions, which allows users to synchronize workspaces across multiple displays through a Raspberry Pi device either integrated into the display or installed externally.

NEC Display's MultiSync EX341R Curved Display also had a strong showing, taking home *rAVe*'s award for Most Creative New Display Product. The new display excels at tasks such as finance and control where it wraps around users and can scale with multiple displays, creating an immersive display.

In addition, <u>rAVe Publications</u> readers named NEC Display as their Favorite Manufacturer Sales Support Team in the 2017 Readers' Choice Awards. Readers chose NEC Display in recognition of its commitment to customer satisfaction, improving the user experience, and for selling complete solutions that help solve business challenges. More than 86,000 readers vote in the Readers' Choice Awards, recognizing recipients as being best in class in AV products, companies, and technologies.

Finally, for the second year in a row, NEC Display won a Global Excellence Award from the Global Presence Alliance. The award is presented annually to the leading audio, video, and unified communications manufacturers and vendors who show the highest level of commitment to delivering a superior customer experience worldwide. Winners are chosen based on product innovation, technical support, sales and marketing programs, commercial flexibility, and commitment to global deployment and support programs.

"We're especially honored to take home the Favorite Manufacturer Sales Support Team award and the Global Excellence Award because we have the hardest-working support team in the business who work tirelessly to ensure customer satisfaction." Yanke said.

With a record attendance of more than 44,000 people, InfoComm 2017 showcased the latest digital signage and other commercial A/V solutions. To learn more about NEC Display Solutions' presence at the InfoComm 2017 show, visit www.necdisplay.com/infocomm.

###

## About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail,

transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <a href="www.necdisplay.com">www.necdisplay.com</a>. Follow us on our social media channels: <a href="Facebook">Facebook</a>, <a href="YouTube">YouTube</a>, <a href="Google+">Google+</a>, <a href="Twitter">Twitter</a> and <a href="LinkedIn">LinkedIn</a>.

## **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at <a href="https://www.nec.com">www.nec.com</a>.

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit

http://www.nec.com/en/global/about/solutionsforsociety/message.html.

NEC is a registered trademark of NEC Corporation. All Rights Reserved. Other product or service marks mentioned herein are the trademarks of their respective owners. ©2017 NEC Corporation.