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NEC DISPLAY CAPTURES FOUR AWARDS AT INFOCOMM 2015

NEC Large-Screen UHD Display, Laser Projector, HDBaseT OPS Expansion Board and Innovation/Customer Service Receive Industry Honors

CHICAGO – July 1, 2015 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today receipt of InfoComm 2015 awards from *Systems Contractor News* for its HDBaseT OPS expansion board, *rAVe Publications* for its 98-inch Ultra High-Definition (UHD) display, *Sound & Video Contractor Magazine* for its 12,000-lumen HD laser projector, and the Global Presence Alliance for NEC excellence in innovation and customer service.

Systems Contractor News readers named the NEC SB-07BC the Most Innovative Digital Signage product at InfoComm15. The SB07-BC OPS expansion board delivers full HDBaseT receiver support directly from the option slot of a compatible NEC display. Fully certified by the HDBaseT Alliance and when coupled with a certified HDBaseT transmitter, the SB07BC helps simplify installations by accepting video, audio and control over a simple category 6 cable.

Meanwhile, *rAVe* named the X981UHD display a Readers' Choice Favorite New Product. The X981UHD display delivers four times the resolution of full HD and, coupled with its 60 Hz refresh rate through a DisplayPort connection, gives viewers an immersive experience and clarity they have not seen before.

Newbay Media's *Sound & Video Contractor* delivered a Best of Show InfoComm15 Award to the NEC <u>PH1202HL</u> projector, which delivers 1080p native resolution. The 3-chip DLP laser projector emits 12,000 lumens of brightness and maintains a 10,000:1 contrast ratio.

Lastly, the <u>Global Presence Alliance</u> offered its 2015 GPA Partner Award to NEC Display in recognition of excellence in product innovation, sales and marketing programs, and customer service for global customers and partners.

"It's a great honor to see a cross-section of our product portfolio receiving InfoComm15 industry awards," said Keith Yanke, Senior Director of Product Marketing for Large-Screen Displays and Projectors at NEC Display Solutions. "The Global Presence Alliance award also speaks to NEC's commitment to the industry at large and our valued customers."

With record attendance of more than 38,000 people, <u>InfoComm15</u> was the showcase for the latest digital signage and other commercial A/V solutions. NEC Display exhibited its full line of solutions for a myriad of applications, featuring displays, digital signage and video walls, including UHD displays; multimedia projectors, including laser projectors; software; and other technologies during the show.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library. Follow us on our social media channels: Facebook, YouTube, Google+, Twitter and LinkedIn.

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