

Media Contact: Harvey Henao

Tech Image (for NEC Display Solutions)

(312) 673-6059

Harvey.Henao@techimage.com

## NEC DISPLAY AND MERCY SHIPS JOIN FORCES TO BRING HOPE AND HEALING AROUND THE WORLD

NEC Display Outfitting Mercy Ships with More Than 2,000 Commercial-Grade Displays

**CHICAGO – June 27, 2017**– <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, announced today it is making a gift-in-kind of more than 2,000 commercial-grade displays to <u>Mercy Ships</u>, an international faith-based organization that uses hospital ships to perform life-changing surgeries and seeks to help build long term health care capacity and systems in the nations it serves.

NEC Display will provide large format and desktop displays of varying sizes and resolutions, including video wall and touch interactive displays. The displays will be used for everything from digital signage in common areas for communications and information, desktop displays in doctor's offices and labs to aide in research, large touch displays in conference rooms for team collaboration, and high-resolution displays in waiting areas to communicate information to patients.

In addition, according to Richard Ventura, NEC Display Vice President of Business Development and Solutions, NEC is providing consulting services and working with partners Four Winds Interactive (Digital Signage Software Solutions and Content Strategies) and Peerless-AV (Mounts and Enclosures) to make sure Mercy Ships has the right solutions to deliver the best experience for their patients and organization.

"Mercy Ships matches NEC's vision of 'Orchestrating a Brighter World'," Ventura said. "With this partnership, we're helping Mercy Ships achieve its goal of bringing hope and healing to those who need it most. The technology we're providing is all commercial-grade, so it will provide lasting value for Mercy Ships, and in the end, will create value for society as a whole."

Mercy Ships relies almost entirely on volunteers and donors to accomplish its mission, according to Bobby Baker, head of Corporate Relations at Mercy Ships.

"NEC has really gone beyond the call of duty with its gift, and as a result of like-minded companies, we are able to bring state of the art healthcare to parts of the world that need it most," Baker said. "We're all about bringing dignity to people and giving others the opportunity to contribute in meaningful ways. When you can restore sight to a child with a 15-minute cataract removal surgery, it's a powerful thing. Our donors make this possible."

Annually, Mercy Ships has more than 1,600 volunteers helping in locations around the world. That includes an annual average of 1,000 volunteer crew who come from 40 nations, serving aboard ships such as the *Africa Mercy*.

"We're very strategic when it comes to our partnerships," Ventura said. "And Mercy Ships aligns perfectly with our corporate social responsibility mission, so we're happy to assist with its mission of helping others."

Mercy Ships is featured in a new National Geographic 8-part series titled *The Surgery Ship*, which is premiering this year globally.

## About Mercy Ships:

Mercy Ships uses hospital ships to deliver free, world-class healthcare services, capacity building and sustainable development to those with little access in the developing world. Founded in 1978 by Don and Deyon Stephens, Mercy Ships has worked in more than 70 countries providing services valued at more than \$1.3 billion, treating more than 2.56 million direct beneficiaries. The *Africa Mercy* is crewed by 400 volunteers from up to 40 nations, an average of 1,000 each year. Professionals including surgeons, dentists, nurses, healthcare trainers, teachers, cooks, seamen, engineers,

and agriculturalists donate their time and skills to the effort. With offices in 16 nations, Mercy Ships seeks to transform individuals and serve nations one at a time. For more information, please visit <a href="https://www.mercyships.org">www.mercyships.org</a>

Hi-res photos and general Mercy Ships B-Roll video footage are available upon request.

.

## About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <a href="www.necdisplay.com">www.necdisplay.com</a>. Follow us on our social media channels: <a href="Facebook">Facebook</a>, <a href="YouTube">YouTube</a>, <a href="Google+">Google+</a>, <a href="Twitter">Twitter</a> and LinkedIn.

## **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at <a href="https://www.nec.com">www.nec.com</a>.

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more

information, please visit

http://www.nec.com/en/global/about/solutionsforsociety/message.html.

NEC is a registered trademark of NEC Corporation. All Rights Reserved. Other product or service marks mentioned herein are the trademarks of their respective owners. ©2017 NEC Corporation.