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## **NEC DISPLAY SOLUTIONS ANNOUNCES GLOBAL CHANNEL PROGRAM**

*Popular NEC One program extended to provide dedicated support for global channel partners to maintain a high quality NEC Display end-customer experience worldwide*

**CHICAGO, June 13, 2019** – NEC Display Solutions, a leading provider of commercial display and projector solutions, today announced the Global Channel Program, part of its NEC One initiative, designed to provide global support and services to AV/IT reseller partners. The announcement was made at the NEC Display booth of InfoComm 2019, taking place this week in Orlando, Fla.

“The NEC One Global Channel Program underscores NEC’s global leadership in the AV industry,” said Richard Hutton, Senior Director of Channel Marketing at NEC Display Solutions of America. “NEC Display is solely focused on the business market and its needs, and this new initiative will ensure that we’re managing global opportunities with our partners with the level of support and resources that makes NEC the easiest display solutions manufacturer to do business with.”

The Global Channel Program is designed to develop a strong global ecosystem of partners to ensure the high quality experience that enterprise customers have come to expect. The program will be comprised of partners across the Americas, EMEA, and the APAC regions. As members of the NEC One Global Channel Program, NEC partners receive dedicated support from the NEC Global Team, access to global technology portfolio, global pricing, global partner status, executive sponsorship, special demo discounts, and a global bounty program.

“When businesses around the world partner with NEC Display, they expect world-class support and resources,” said Betsy Larson, Senior Vice President of Sales at NEC Display Solutions of America. “The NEC One Global Channel Program extends that support to our global partners, ensuring a seamless integration between suppliers,

resellers, and end-customers the world over. We're excited to be able to provide this level of support to our partners.”

The NEC One Global Channel Program delivers pre-sales and post-sales support to global AV resellers to protect NEC investments by ensuring consistency and reduced costs and downtime. NEC Display provides technology for collaboration and meeting rooms, command and control, workspaces, and digital signage for a wide range of verticals including enterprise, corporate, education, retail, transportation, healthcare, and regional and federal government.

“There are a growing group of end-customers who are building global standards for their many digital signage applications and they need a seamless integration experience,” said Simon Jackson, Senior Vice President of Sales EMEA at NEC Display Solutions Europe. “The NEC One Global Channel Program helps us maintain close cooperation across our regions, ensuring we're providing our partners with the communication and support they need to serve their customers.”

NEC Display Solutions – manufacturer of interactive and collaborative displays, dvLED, 4K laser projection solutions, as well as large-screen displays, such as menu boards and digital signage – is showing off its technology at booth #1600 of [InfoComm 2019](#), taking place this week through Friday, June 14 at the Orange County Convention Center in Orlando, Fla.

For more information, please visit [www.necdisplay.com](http://www.necdisplay.com).

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### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of digital signage products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED panels, a diverse line of multimedia and digital cinema projectors, integrated display solutions, and analytic business intelligence solutions. The NEC Analytic Learning Platform (ALP) optimizes message delivery with automated content creation and recommendations using AI-based analytics, enabling retailers to customize

content based on non-identifying demographic data. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). Follow us on our social media channels: [Facebook](#), [Instagram](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

### **About NEC Corporation**

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at [www.nec.com](http://www.nec.com).

The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of

"Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit

<http://www.nec.com/en/global/about/solutionsforsociety/message.html>.

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