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NEC DISPLAY APPOINTS JORGE DANTAS AS SENIOR DIRECTOR OF LATIN AMERICA

Company Capitalizing on Region's Continued Growth

CHICAGO – June 1, 2016 – <u>NEC Display</u>, a leading provider of commercial LCD display and projector solutions, announced today the appointment of Jorge Dantas as Senior Director of its Latin American business.

In this new position, Dantas brings a breadth of executive experience, encompassing business development, strategic planning and general management. Most recently, Dantas was the Senior Business Development Manager of NEC Europe, responsible for Europe, Middle East, and Africa. In that role, he spearheaded NEC's Enterprise Smart Workspace and Smart Datacenter Solutions.

"I am honored for this opportunity to grow NEC Display's Latin American business and bring our strategic-selling approach to this crucial market," Dantas said. "We will help companies solve business challenges across key industry sectors, and increase the value we deliver to channel partners and customers alike."

Before his tenure at NEC Europe, Dantas worked for Xpand 3D as Senior Vice President for the Americas and Country Manager for Brazil. He also has played key roles at NEC Brazil in support of NEC Display's digital cinema and display solutions businesses. "Jorge brings the right mix of business leadership experience and marketplace knowledge to strengthen our display business and forge a platform business for new display applications," said Todd Bouman, President and CEO of NEC Display Solutions. "As the provider of the most comprehensive set of display solutions across verticals, NEC is committed to harnessing the growth potential of Latin America with our innovation for business success."

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: Facebook, YouTube, Google+, Twitter and LinkedIn.

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com.

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"Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow. For more information, please visit

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