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NEC DISPLAY SOLUTIONS ANNOUNCES MAJOR EXPANSION OF LATIN AMERICAN TEAM

Enables Company to Be Closer to the Region's Markets

CHICAGO – March 20, 2018 – NEC Display Solutions announced today that it has substantially enlarged its team of visual solution professionals dedicated to the Latin American region. In addition to the recent hire of Jorge Dantas, Senior Director for Latin America, the company has also added: Bruno Tavares, Channel Manager for Brazil and Sales Manager of Digital Cinema for Latin America, Jorge Garcia, Sales Manager, South Latin America (Peru, Chile, Bolivia, Paraguay, Uruguay and Argentina), and Roberto Böttger, Marketing Manager, to its Latin American team since October 2017. These additions nearly double the number of company employees dedicated to Latin American markets.

“This new, expanded LATAM team will support and educate our channel and end-users and will enforce the concept of NEC Display Solutions as a solutions-driven global company that is easy to do business with,” said Jorge Dantas, NEC’s Senior Director for Latin America. “The strategy of locating experienced professionals in São Paulo, Brazil, and Santiago, Chile, places us inside South American markets and closer to our local partners and customers. When we are physically there, we listen, we feel, we understand local pains and needs. Then, we can take effective steps to meet customer expectations.”

Encouraged by the significant progress the region has made in political and social affairs, which has reduced investment risks and will continue to fuel macroeconomic growth, NEC Display Solutions is confident that its unique visualization solutions will help create an information society that enriches lives throughout Latin America.

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

About NEC Corporation

NEC Corporation is a leader in the integration of IT and network technologies that benefit businesses and people around the world. By providing a combination of products and solutions that cross utilize the company's experience and global resources, NEC's advanced technologies meet the complex and ever-changing needs of its customers. NEC brings more than 100 years of expertise in technological innovation to empower people, businesses and society. For more information, visit NEC at www.nec.com. The NEC Group globally provides "Solutions for Society" that promote the safety, security, efficiency and equality of society. Under the company's corporate message of "Orchestrating a brighter world," NEC aims to help solve a wide range of challenging issues and to create new social value for the changing world of tomorrow.

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