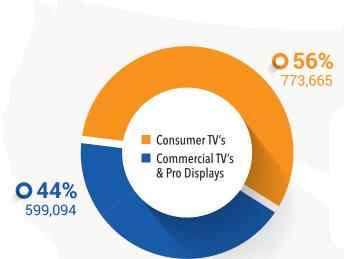


Choosing the Right Display for Your Needs



56% of displays sold through U.S. ProAV sales channels into out-of-home commercial environments are actually consumer grade TVs

Source: PMA Research's U.S. Distributor Flat Panel Display Tracking Service for Oct. 2021 through Sep. 2022

Choosing a less expensive display type may save money initially, but cost more in the end if it fails or requires replacement because it doesn't meet the needs. Choosing a more robust model when there isn't the need to future-proof or expand functionality may be spending too much money that could be spent elsewhere. Understanding the different types of displays and how they function can help you get the best return on your investment.

Which Type of Display Will Give You the Biggest ROI?

• o o o Consumer TV

No stated runtimes Reflective Panel Low Brightness (not stated) Tuner No Commercial Features

1-year residential warranty typically voided if used out-of-home All television models

o • o o Commercial TV

Reflective Panel
300 - 399 brightness
Tuner
Scheduler (Limited)
External Control (Limited)

3-5 year commercial warranty

Applicable Sharp models 4P-B Series - 4W-B Series - E Series

o o o o Commercial Display

16 - 18 hours runtime Reflective or Anti-Glare Panel 400 - 500 brightness Schodularity

Scheduler (Advanced)
External Control (Extensive)
Metal Chassis
Fans/Sensors

Quick Start Landscape/Portrait Orientation

3-year commercial warranty

Applicable Sharp models ME Series - M Series

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Professional Display

24 hour runtime
Anti-Glare Panel
500 - 700 brightness
Slot Modularity
Scheduler (Advanced)
External Control (Extensive)
Metal Chassis
Fans/Sensors
Ouick Start

Fans/Sensors
Quick Start
Landscape/Portrait Orientation
Complete Color Control
Daisy Chain Capabilities
Multi Picture Mode

Low Latency Mode G Sensor

Applicable Sharp models MA Series - P Series