# YOUR ROOM WITH A VIEW



RESIDENTIAL ENTERTAINMENT DISPLAYS

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# WHY NEC?

Because you refuse to settle for anything less than the best. Your flat-panel choice is one decision that you'll focus on for a long time to come. That's why it's so important to insist upon the one brand of displays that delivers everything on your requirements checklist–from high-quality components and innovative technologies to user-friendly features and stunning designs. With NEC displays, it's simple not to settle.

For the last two decades, NEC has set the bar for flat-panel innovations, developing industry first after industry first. At NEC, providing state-of-the-art display technology and dynamic designs is merely the beginning.

Our products bring you benefits that start the minute you open the box throughout the life of the product—all the while lowering your total cost of ownership. It takes the melding of many elements for a display to earn the NEC logo, including the highest-quality, safest and most environmentally friendly components to give you peace of mind and help you "be green", as well as ergonomic features to maximize your viewing comfort. Add our world-renowned reliability and unrivaled service and you simply won't find a better value.



# A DISPLAY FOR ALL VIEWERS

No matter the sophistication level of your home entertainment system—from novice setups to the most advanced installations—NEC has a screen to fit your needs. It only takes one glimpse of the crystal clear images on your NEC flat-panel to convince you that your investment was a sound one. And the broadest compatibility available ensures that your display will work with the latest innovations well into the future.

With NEC's high-definition brilliance...become part of the action during live sporting events...get up close and personal with your favorite movie stars...explore the depths of your imagination playing your favorite video games...take a vivid trip down memory lane with your digital photos. Sit back, relax and let NEC put your home entertainment on center stage.



1080p full HD experience 40" SC40 / 46" SC46 LCD DISPLAYS

- ° Combines the functionalities of an HDTV and computer display
- ° Full HD 1080p resolution provides stunning details for video and broadcast applications
- O Digital video interface with HDCP supports HD components
- <sup>o</sup> An expansion slot allows for adaptation to changes/updates in technology

Crystal clear video performance 42" 42XC10 / 50" 50XC10 / 60" 60XC10 PLASMA DISPLAYS

- <sup>o</sup> Superior video quality allows for near flawless interpolation of moving images for a smoother picture with greater detail and deeper blacks
- ° Comprehensive input panel, including HDMI with HDCP input, delivers the latest in digital connectivity
- ° Complete RS-232 input and output control provides easy setup to control systems
- ° ISFccc-certified calibration controls provide settings for day and night to ensure an optimized image in all viewing conditions





Feature-rich affordability 32"PV32/40"PV40/46"PV46 LCD DISPLAYS

- o Integrated HD tuner delivers remarkable screen performance while computer inputs expand your capabilities
- Oetachable TruSurround XT® speakers provide virtual surround sound solution
- ° Two HDMI inputs with HDCP support connect you to the latest, most advanced peripherals
- O Unparalleled brightness and contrast produce stunning views in any room





NEC flat-panels mean no second-guessing. No crossed fingers. And no compromises in value, quality and performance.