NEC Digital Signage Kit

Mount/PC Hardware/Content Management Software/Power Suppression

Create eye-catching templates and customize placement of text, video, Flash and background images. Combine the template with media from the content libraries, including text messages and a playlist of movies, and preview/send to your display. You even have the ability to schedule your presentations for individual or multiple displays for one day or several months.

Solution Features and Benefits

Custom tilt wall mounting system provides for a clean look while securely housing both the PC and power suppression directly onto the back of the display for easy access

SceneStudio Pro content management software provides users the ability to author and play back rich multimedia content on a large-format display. Text, HTML, TV, movies, Flash, sound, images and scrolling messages can be combined to produce compelling content that will turn the heads of your audience. The Playlist Builder function allows multiple scenes to be grouped into a playlist that can be scheduled around specific time slots and audiences.

EscapeWire Solutions design voucher facilitates the development of a custom background and professionally authored multimedia scene (2-minute loop) designed specifically for your business

NOW Micro Medius Digital Engine, featuring an Intel Core Duo processor (1.5 Ghz), 1GB of RAM and an 80GB hard drive, boasts a sleek and small form factor and digital video capabilities

Tripp Lite's TLP606B power strip features six outlets and offers economical, built-in AC surge suppression for the protection of sensitive electronics from damage and performance problems due to transient surges. Users also have the ability to turn off all of the components with the flip of one switch.

Enhance your image with the NEC Digital Signage Kit. This all-in-one package is designed to provide a cost-effective, turnkey solution that is highly flexible and easily editable. Even non-technical users have the ability to tailor rich media content to a variety of applications and update content on a regular basis.

When paired with an NEC large-screen display, the components of the Digital Signage Kit help to create an effective communication tool. These include mounting, PC hardware, content management software and power suppression.

Most importantly, to assist in getting your message across with dynamic, eye-catching content, NEC's solution provides you with a design voucher for the development of custom templates utilizing your company logos, images and more. Use a combination of text, graphics, Flash animations, movies and sound to create exciting, informative and custom content that will bring your communication platform to life.

APPLICATIONS

- **Lobby Signage System** (Feature greetings, achievements and promotions) builds brand awareness while impressing and educating visitors
- **Employee Messaging** (Post HR reminders, company news, safety reminders and live business metrics) improves staff communication
- **Wayfinding** (Display campus layout or building directory) reduces visitor questions while communicating vital messaging
- **Waiting Room Entertainer** reduces perceived wait times for visitors
- **Menu Board** whets appetites and allows for scheduled item changes
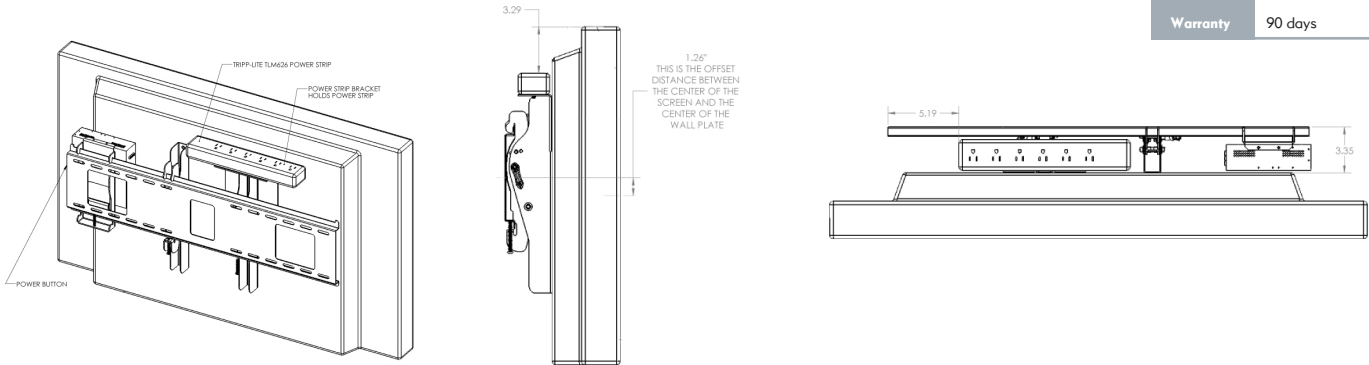- **Advertising** creates additional revenue opportunities

MARKETS

Corporate	Retail	Transportation
Education	Real Estate	Government
Hospitality	Financial	Automotive

NEC

NEC Digital Signage Kit (DSK3260)

NEC Tilt Wall Mount Kit (WMK3260-L) with PC cabinet and power strip bracketing

Turn your NEC large-screen display into a work of visual art. NEC's WMK3260-L wall mount kit, an exclusive accessory that supports its 32" - 60" large-screen LCD and plasma displays, provides an ideal solution for users looking to put their display on center stage and, in turn, create more walking/living space. The mount securely houses both the PC and power suppression directly onto the back of the display for a clean look and easy access.

Model	WMK3260-L
Dimensions Net Gross	 30.5 x 15 x 3 in. 31.75 x 8.5 x 3.75 in.
Weight Net Gross	 9.2 lbs. 9.7 lbs.
Warranty	90 days

TRIPP-LITE TLM626 POWER STRIP
POWER STRIP BRACKET HOLDS POWER STRIP
POWER BUTTON

3.29

1.26" THIS IS THE OFFSET DISTANCE BETWEEN THE CENTER OF THE SCREEN AND THE CENTER OF THE WALL PLATE

5.19

3.35

SceneStudio™ Pro content management software

Layout
- User-definable content regions
- Content region layering

Content
- Multiple content types supported
- Content copy function for fast scene development
- Rapid click-n-drag content scheduling
- Timeline tool provides intuitive view of content development

Playback Scheduling
- Playlist Builder allows multiple scenes to be grouped into a playlist
- Default playlist function - plays the default when no playlists are scheduled

Playback
- Landscape and portrait orientations supported
- Multiple playback resolutions supported
- Emergency Playlists - allows pre-authored playlists to immediately override any existing playback schedules

Content Types
- TV
- Movies (.wmv, .mov, .mp4, mpeg-1, mpeg-2 + more)
- Images (.bmp, .gif, .jpg, .png, .tif)
- HTML
- RSS via HTML
- Flash (.swf)
- Web
- Scrolling Text
- Sound (.asf-, .wma, .mid, .mp3, .m4a, .m4p, .wav)
- Rich Text (.rtf)
- AccuWeather feeds (subscription fee applies)

NOW Micro Medius Digital Engine

This compact and powerful computer system is powered by the Intel Core Duo Mobile processor, which delivers powerful, high-quality graphics through its DVI and S-Video outputs. The sleek and small form factor of this system, coupled with the digital video capabilities, make it ideal for mobile computing, digital signage and POS applications.

Hardware Specifications
- CPU - Intel Core Duo 1.5 Ghz
- Memory - 1GB DDR2 667 Mhz
- Hard Drive - 80 GB SATA
- Dual Video Output - DVI/S-Video
- LAN Adapter - 10/100/1000
- OS - Microsoft XP Professional
- Optical Drive - Slimline CDRW/DVD
- Peripherals - Wireless Keyboard & Mouse

NEC Displays Supported

LCD

NEC MultiSync 15 Series
32" LCD3215
40" LCD4215

NEC MultiSync 20 Series
40" LCD4020
46" LCD4620
52" LCD5220
57" LCD5710

NEC M Series
40" M40
46" M46

NEC AccuSync™ Multimedia Series
32" PV32
40" PV40
46" PV46

Plasma

NEC PlasmaSync™ Residential Series
42" 42XC10
50" 50XC10
60" 60XC10

NEC PlasmaSync Professional Series
42" 42XP10
50" 50XP10
60" 60XP10

NEC Display Solutions
500 Park Boulevard, Suite 1100
Itasca, IL 60143
866-NEC-MORE

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