



SHARP

Challenges

AV and security company Convergent was tasked with updating AstraZeneca Colombia's workspaces with collaborative, modern technology. They were in need of an updated space that would feature innovative new displays throughout the office for their team to connect and work more efficiently.

Solutions

The teams worked together to install a myriad of Sharp's products including:

- NEC Indoor LED-FE015i2 1.5 mm 137" Full HD Video Wall
- Four NEC UN552V,55" Ultra Narrow Bezel Displays
- Three NEC V864Q LCD 86" Large Format Displays
- Three NEC MultiSync® M651 LCD 65" Large Format Displays
- Three NEC MultiSync M491 LCD 49" Large Format Displays
- Two NEC MultiSync M551 LCD 55" Large Format Displays
- Two NEC MultiSync M431 LCD 43" Large Format Displays
- One NEC V984Q LCD 98" Large Format Display

Results

AstraZeneca's Colombia office is now equipped with a stunning array of Sharp products that allow for easy and efficient use. Team meetings, trainings, and overall communications are set up for smooth success due to the new product installation. The partnership between Sharp, Convergent and AstraZeneca produced an outstanding outcome.

Seamless Collaboration: Transforming AstraZeneca's Workspaces with Cutting- Edge AV Technology

Convergent partnered with Sharp to transform AstraZeneca's Colombia office, integrating advanced AV technology to enhance collaboration and productivity. Through seamless installation of state-of-the-art displays, including video walls and large-format screens, the office now supports efficient hybrid work, fostering innovation and connectivity across teams for a more dynamic and collaborative environment.

Convergent's Commitment to Excellence in Project Management and Integration

As a leading system integrator, Convergent specializes in two primary verticals: audio-video and security. Their expertise lies in project execution, where they seamlessly blend business requirements with global standards. Convergent has been a proponent of the hybrid work trend which has unlocked a plethora of benefits, from enhanced collaboration to the ability to connect with colleagues across the globe. The company has also established itself as a leader in facilitating seamless communication through high-quality audiovisual installations, which is exactly the expertise that global pharmaceutical company AstraZeneca needed.

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Sharp Technology Enhances AstraZeneca Colombia's Workspaces

Convergent's recent project with AstraZeneca showcases its ability to create workspaces that resonate with employees, making them feel at home, no matter the location. For AstraZeneca's office in Colombia, Convergent installed state-of-the-art Sharp technology, including three 86" displays and a striking 137" LED FE series video wall in the auditorium, providing improved visuals and heightened collaboration for team members. This setup, complete with speakers, microphones, and Microsoft Teams integration, was designed to facilitate communication and collaboration on a larger scale.

The innovation didn't stop there; additional displays were also strategically placed in various rooms, including a space dedicated solely to modernization. In a large divisible room, the combination of NEC V864Q LCD 86" displays, NEC MultiSync M551 LCD 55" displays, and a single NEC V984Q LCD 98" display were utilized to create a flexible environment. By adjusting acoustic panels, the room could be transformed into four individual meeting spaces, each equipped with these large format displays to accommodate diverse collaborative needs. In smaller meeting rooms designed for groups of up to six, NEC MultiSync M431 LCD 43" and M491 LCD 49" displays were installed, ensuring effective presentations and discussions in intimate settings. Lastly, three NEC MultiSync M651 65" displays were strategically positioned throughout the office, allowing staff easy connectivity for presentations and meetings using HDMI connections or wireless technology, fostering a seamless working environment. Furthermore, Convergent

installed three 55" UN displays to further enhance the visual experience throughout the office. This thoughtful integration of technology ensures that AstraZeneca's commitment to a universal design is met with the highest standards of quality and functionality.

Convergent's project management expertise and Sharp's cutting-edge technology came together to create an environment that not only exceeds AstraZeneca's needs for a more collaborative and updated space, but also sets a new benchmark for office design and integration. It's a partnership that exemplifies both companies' dedication to delivering solutions that are not just effective, but also inspire a sense of belonging and innovation among employees. Sharp's technology immediately made a difference, saving time and resources so everyone could work together more efficiently.

Embracing the Hybrid Work Revolution: Convergent's Role in AstraZeneca's Technological Transformation

The installation of Sharp's advanced technology in AstraZeneca's new offices has not only provided an incredible user experience but has also supported the hybrid work model. The integration of large monitors, microphones, and speakers has enabled AstraZeneca's regional VP to conduct presentations that transcend physical boundaries, offering an immersive experience that allows for content sharing across regions with ease.

Sharp was a wonderful partner to work with,” stated Danilo Ruiz Amaya, Project Manager at Convergent.



The installation process of Sharp’s technology, though intricate, was executed with precision. During installation, Sharp needed to construct a custom wall to support the massive LED screen. The primary challenge was to anchor the screen securely, a task that was accomplished with meticulous planning and measurement. Sharp’s involvement and support throughout the process were instrumental in overcoming these hurdles, resulting in a setup that not only meets but exceeds AstraZeneca’s expectations.

“Sharp was a wonderful partner to work with,” stated Danilo Ruiz Amaya, Project Manager at Convergent. “We are thankful for their expertise and incredible products, which have elevated our client AstraZeneca’s technology offerings and overall productivity.”

Through strategic planning and the use of cutting-edge technology, Convergent and Sharp have successfully transformed AstraZeneca’s workspaces. This collaboration has set a new standard in the industry, proving that with the right tools and expertise, the possibilities of hybrid work are limitless.

Installation Excellence: Overcoming Challenges with Precision

Sharp’s products have revolutionized AstraZeneca’s operational dynamics by delivering unparalleled image quality and consistency. The high-resolution displays ensure that every presentation, video and image is crystal clear, a crucial factor for a pharmaceutical giant like AstraZeneca that relies on the accurate dissemination of information. The dvLED video wall stands out for its flawless image and anti-reflective design, ensuring that AstraZeneca’s message is communicated effectively and uniformly.



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